

# **USS** United Sales & Services, LLC

unitedsalesservices.com

#### DENVER

#### HOUSTON CORPORATE OFFICE

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1230 Heights Boulevard Houston, TX 77008 Phone: 214-235-0460 Fax: 281-251-6507

#### SAN ANTONIO

310 Breesport St, Suite A San Antonio, TX 78216 Phone: 210-257-5763 Fax: 210-257-8589







### **Mission Statement**

To establish United Sales & Services as the leading conventional retail, food service and natural broker in our regions by supplying quality sales and merchandising teams who strive to enthusiastically satisfy our customers' evolving needs, while maintaining the highest standards of excellence.



### **US&S** Company Profile

United Sales & Services is made of an experienced & dedicated staff committed to providing our clients with professional food brokerage services for Natural, Conventional Grocery & Deli, & Foods Service trades. This unique combination of capabilities & services allows us to expertly represent you in the natural, retail, and food service environments. The following profile briefly describes who we are and what we do for our valued partners.

**Territory:** US&S provides brokerage services in 13 states: **Colorado**, Utah, New Mexico, Wyoming, western Nebraska, western South Dakota, Kansas, **Arizona**, southern Nevada, **Texas**, **Oklahoma**, Louisiana, and Arkansas.

**Offices:** US&S has three offices in two states including our corporate office in Houston, TX, a regional office in San Antonio, TX, and a regional office in Arvada, CO, We have sales staff living in three states including Colorado, Texas, and Oklahoma. We also use contract labor in AZ, NV, KS and UT as needed.

Account Managers: We have Account Executives, Territory Managers, Sales Managers and Representatives, including three owners. Our areas of expertise cross the Natural, Conventional, Specialty Grocery & Deli, and Foods Service boundaries.

**Sales & Administrative Staff:** Our sales teams bridge the divide between natural food stores, independents, conventional & mass market stores. Our Administration staff is made up of dedicated and experienced people who provide the office support for the company.



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#### **Customer Base**:

US&S services the Natural Foods, Mass- Market & Specialty, and Foods Service industries. This includes but is not limited to...

#### Natural Goods & Specialty Retailers, Corporate and Independent:

Whole Foods Market, Sprouts Farmers Market, Natural Grocers by Vitamin Cottage, GreenAcres Market, National Co+Op Grocers (NCG) stores including La Montañita, The Merc Co+Op, Wheatsville Co+Op, Durango Natural Foods Co+Op, and others; Independent Natural Food Retailers (INFRA) stores including Harvest Markets, and others; Cid's Market, Good Earth Natural Food stores, and many more.

#### **Mass Market Accounts:**

Albertsons Company divisions- Denver (Albertsons & Safeway), Southwest (Albertsons, Safeway & Vons), Southern (Albertsons, Tom Thumb, Randalls), and United (Albertsons, Market Street, United Supermarkets); H-E-B, Central Markets, Rouses Markets, Harmons Neighborhood Grocer, Bashas', AJ's Purveyors of Fine Foods, Brookshire Brothers, Brookshire Grocery Company, Clark's Markets, The Village Markets, Tony's Meats & Market, and more.

#### Natural & Special Food Distributors:

UNFI, KeHE, Albert's Organics, & Tony's Fine Foods, LoCo Distributors, and more.





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Region

outhwest

# Retail Center of Store Key Headquarter Calls

Whole Foods Markets - Global	Whole Foods Markets -Regional Office, TX	Central Market
Austin, TX	Austin, TX	Dallas, TX
Albertsons Division - Southern: Albertsons Randalls, Tom Thumb	Albertsons Division - United Supermarkets: Market Street, Albertsons	H-E-B
Arlington, TX	Lubbock, TX	San Antonio, TX
Arlington, TX GreenAcres Market		San Antonio, TX Rouses Markets
GreenAcres Market	Akin's Natural Foods	Rouses Markets

NE, KS	Whole Foods Markets -Regional Office, CO	Natural Grocers <i>by</i> Vitamin Cottage	Good Earth Natural Foods
S,	Denver, CO	Golden, CO	Salt Lake City, UT
AZ,			
<b>Region</b> – CO, NM, UT, WY, <i>I</i>	Harmons Neighborhood Grocer	Albertsons Division - Mountain West: Albertsons, Safeway	AFS Associated Food Stores
	West Valley City, UT	Englewood, CO	Salt Lake City, UT
	La Montañita Co-Ops / NCG	Lucky's Markets	Clark's Markets
ns Re	Albuquerque, NM	Boulder/Ft Collins, CO	CO, UT, AZ
tair			
Rocky Mountai	Sprouts Farmers Markets	Albertsons Division – Southwest: Albertsons, Safeway, Vons	Bashas' & AJ's Fine Foods
	Phoenix, AZ	Phoenix, AZ	Chandler, AZ

### US&S Coverage Map Retailers & Distributors

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### Natural Division

The Natural Division of United Sales & Services is made up of a group of passionate and dedicated staff that are inspired to bring the best natural and organic products to the Natural Channel. Our culture is based on respect, honesty and integrity. We strive to make a positive impact in all that we do and are committed to being environmentally conscious in our actions.



## US&S Sales Administration Policies & Procedures

US&S conducts weekly sales meetings via conference calls.

These meetings include:

- 💚 Weekly goals
- 💚 Retail updates
- Information sharing (our success, issues, concerns)
- Wew item / vendor trainings (as needed)



### Headquarter Execution

- Category Reviews / Planning
- Schedule Meetings
- Wew Item Presentations
- Promotional Management
- Brand Management
- Deduction Management



### Store Service Execution

- 💚 Regular store calls
- Wew product & new placement presentations (new items & void fills)
- Audits of products, placement, pricing, promotional activity
- W Resets, remodels, new store sets, new item cut-ins
- Promotional sales & support (case stack deals, displays, grand opening deals)
- POS execution (sales material, displays, shelf trays, etc.)
- Market tours



### Administrative Execution

- Wew Vendor Paperwork
- Wew Item Paperwork
- Order Processing
- Sales Tracking
- Report Generation
- 🖤 Sales Support



# Marketing

- Promotional Planning / Customizing
- Retail Program Events
- Demo Coordination
- Community Outreach Programs
- Social Media Marketing Integration



#### **United Sales & Services**

MIKE PRZESTRZELSKI

Managing Partner

ALLISON ELLINGBURG General Manager

JASON CHONKO Director of Natural Sales - SW

LINDA PELON Administrative Support, AP/AR

MICHAEL WILLIAMS Territory Manager - Houston

TAMMY SKINNER Territory Manager - North Texas BRADY SMITH Partner & Account Manager

AMANDA CAPUCHINO Administrator - Texas

JESSE CHAVARRIA Account Executive - Texas

MARK BELLISH Account Executive - Texas

STEVEN VONTUR Territory Manager - SW

TONY BERNAL Territory Manager - Texas

WES KRUSE Account Executive - Center Store

Territory Manager - SW

**ZORINA ALLEN** 

PAT CAHILL Partner & Account Manager

JARED STURGIS Territory Manager - SW

JUSTIN WAGNER Territory Manager - Houston

MATT MASLOWSKI Director of Foodservice Sales

> SUSAN PARRY Territory Manager - SW

TROY WERNLI Territory Manager - East Texas





# Display Photos

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FTHINS

UNITED SALES and SERVICES

INDAL

MILK . CHEESE

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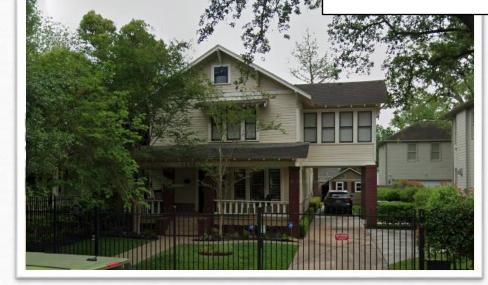
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PUMPK



#### **US&S** Office Photos



US&S Houston office Houston, TX.



US&S Denver office in Arvada, CO.



The gourmet kitchen in Arvada.



Conference office in Houston.



Kitchen & conference room in Houston.



Conference room in Arvada.



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